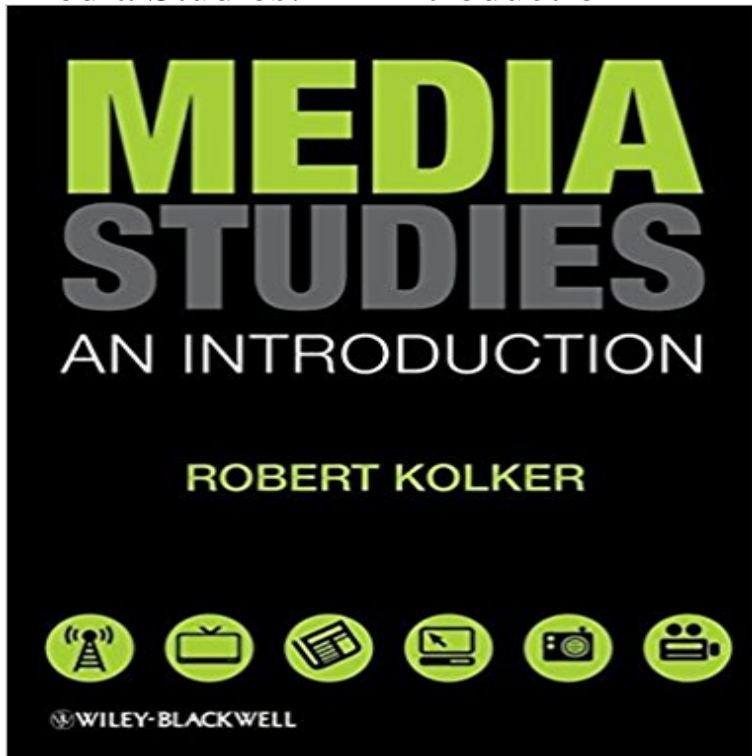


## Media Studies: An Introduction



Media Studies is a comprehensive text for introductory and advanced courses in the growing field of media studies, integrating history with close textual analysis in a concise, readable style. Explores the growing synergies between print and online journalism, and the growth of independent journalism through blogging. Discusses the ways advertising is connected to print and screen, economically and from the perspective of the reader. Gives students the analytical skills they need in a presentation that is readable without sacrificing complexity. Allows students to move within the media they know while increasing comprehension.

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