

# Ekonomicheskaya effektivnost IT-proektov: Otsenka i upravlenie (Russian Edition)



Naibolshey populyarnostyu dlya resheniya zadachi otsenkiekonomicheskoy effektivnosti projektov v sfereinformatsionnykh tekhnologiy polzuyutsya traditsionnyedinamicheskie metody investitsionnogo analiza,osnovannye na issledovanii diskontirovannogodenezhnogo potoka, a takzhe nekotorye metody,poluchivshie rasprostranenie imenno v sfereinformatsionnykh tekhnologiy, metod raschetarentabelnosti investitsiy, metod rascheta sovokupnoystoimosti vladeniya.Odin iz podkhodov, ispolzuemykh dlya otsenkiekonomicheskoy effektivnosti innovatsionnykh projektov,osnovan na primenenii metodov teorii realnykhoptsiyonov preimushchestvo ispolzovaniya etogo podkhodazaklyuchaetsya v sposobnosti uchityvat upravlencheskuyugibkost, prisutstvuyushchuyu v otsenivaemom proekte, ivozможности, kotorye otkryvayutsya pered firmoy,rassmatrivayushchey realizatsiyu projekta.Publikatsiya posvyashchena issledovaniyu sushchnosti optsiyonov vramkakh obshchey teorii optsiyonov i ikh klyuchevykhkarakteristik, izucheniyu podkhodov i metodov otsenki ikhstoimosti v zavisimosti ot ispolzuemogo logicheskogopodkhoda i matematicheskogo apparata.

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**Krasnov O.S.** As the Russian experience in assessing public effectiveness of investment projects Vilenskiy P. L., Livshits V. N., Smolyak S. A. Otsenka effektivnosti investitsionnykh projektov: Ibragimov M. A. Socialno-ekonomicheskaya effektivnost agrarnykh reform v . Kuznetsov I. M. Operativnoe upravlenie

selskokhozyaystvennym **Articles** - In case materials from Vestnik of the Plekhanov Russian. University of .. Losev V. S. Proizvodstvennyy potentsial: otsenka, upravlenie [Industrial Potential: . : **2-2015** Russia. Goltsov Yury Ivanovich, Cand. of Phys.-Math. Sci., Ass. Prof., Ass. Prof. of . . . i obshchaya ekonomicheskaya gosudarstvennaya model lesopolzovaniya Titov S. A., Borisova E. V. Otsenka masshtabov ispolzovaniya projektov v Furthermore, I used the results of works of foreign and Russian scientists on effective Moskvihev A.A. Otsenka effektivnosti projektov, predusmatrivayushchikh Upravlenie korporativnymi finansami = Corporate Finance Management, 2013, no. Konyagina M.N. Sotsialno-ekonomicheskaya effektivnost kak pokazatel Key words: transport strategy, the subject of the Russian Federation, . 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About** Plekhanov Russian University of Economics, 2014 Ekonomicheskaya istoriya SSSR, ocherki [Economic History of the USSR, Essays], teams **Contents of N1/2016 - Managment in Russia** Dec 12, 2014 Russian version Moscow, Russian State Agrarian University MTAA Publ., 2009, 98 p. Basovskii L.E., Basovskaya E.N. Ekonomicheskaya otsenka investitsii [Economic Valinurova L.S. Upravlenie investitsionnoi deyatelnostyu [The S.A. Otsenka effektivnosti investitsionnykh projektov [Performance **Engl site 10(76)** - 9783845425030. Ekonomicheskaya effektivnost IT-proektov: Otsenka i upravlenie (Russian Edition) obosnovanie odnoseansnogo metoda (Russian Edition) **https:// 2017-06-01 weekly 1 https://www** All Russia Petroleum Research Exploration Institute (VNIGRI) . faktorov, vliyayushchikh na effektivnost geologorazvedochnykh rabot [Methods for quantitative **2015 5 (83) vestnik** - There are parallels in this area with the Russian experience work with gifted children. Romanenko E. V. 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