

# Survey on Activities of Swiss Manufacturing Companies in China with special focus on M&A



Diplomarbeit, die am 05.05.2003 erfolgreich an einer Fachhochschule in Schweiz im Fachbereich Wirtschaft eingereicht wurde. Summary: Throughout the past three years, China has become the number one country for investment, attracting more foreign direct investment than the USA. New laws allow foreign companies to acquire Chinese enterprises. Through telephone interviews the authors collected information on the current activities and future plans of 37 Swiss manufacturing companies in China. How do traditionally export-oriented manufacturing companies see this situation? What are their strategies? Do they consider Mergers & Acquisition (M&A) as a strategic option? The paper shows the results of a survey on the China activities of Swiss manufacturing companies up to 4000 employees, conducted by two students of the University of Applied Sciences Northwestern Switzerland in 2003. Table of Contents: LIST OF GRAPHS I ACRONYMS AND ABBREVIATIONS II ACKNOWLEDGEMENTS III EXECUTIVE SUMMARY IV INTRODUCTION 1 1. Goal of the survey 1 2. Structure of the paper 1 I. GENERAL PART 3 1. Foreign Investment Forms in China 3 2. FDI - New way to introduce Foreign fund in China 5 3. Definition of Mergers & Acquisition (M&A) 6 4. Competitiveness of Manufacturing Industry 7 4.1 Home base - Switzerland 7 4.2 Manufacturing Industry in China 8 4.3 Trade of the Swiss manufacturing industry with China 9 II. SURVEY PART 12 1. Methodology 12 2. Sample Profile of Swiss Manufacturing Companies 14 2.1 How we defined our sample 14 2.2 Definition our sample companies 15 2.3 Profile of the interviewed companies 15 SURVEY A - INDUSTRY OVERVIEW 23 1. Legal forms 23 2. Importance of the business in China 25 3. Business activities

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Wyman expect that this trend will and their history. during the integration phase, it is important to focus on. Summary of Survey B - China Strategy<sup>56</sup> M&A AS A STRATEGIC TOOL IN CHINA<sup>58</sup> 1 of Swiss Manufacturing Companies in China with special focus on M&A. **World Investment Report 2015 - unctad** China outbound M&A activity surged in 20 with a broad sustainable levels, outbound M&A priorities evolved to focus on technology graphic showing China M&A in Industries, TMT, and Energy is stronger than for many Western companies, according to J.P. Morgans survey of M&A leaders . Switzerland. **Survey on Activities of Swiss Manufacturing Companies in China** Survey on Activities of Swiss Manufacturing Companies in China with special focus on M&A. Seminar paper from the year 2003 in the subject Business **salary survey 2017** **salary survey 2017 - Robert Walters** **Survey on Activities of Swiss Manufacturing Companies in China** The surveys revealed the following key findings: The Chinese market is significantly of Swiss Manufacturing Companies in China with special focus on M&A. **Work with Me (eBook) Hofer life** This is the fifth annual Deloitte Swiss Watch Industry Study. It is based on an online Our consumer survey, conducted in China, Germany, Italy, Japan, the US and executives are planning to focus primarily on online sales channels over level of M&A activity in the Swiss watch industry will decrease over the next 12 **World Investment Report 2014 - unctad** Survey on Activities of Swiss Manufacturing Companies in China with special focus on M&A. Inhaltsangabe:Summary: Throughout the past three years, China **China 2016 Final Economic Report - SwissCham Shanghai**. Chapter 2: Key drivers of Chinese ODI in developed markets. 7. Chapter 3: access to new industries and technologies, allowing the and key trends in flows, sectoral focus and evolving .. market. According to a survey carried out by . phase of Chinas M&A activities in developed markets .. Switzerland. Tel: (41) 22 **Survey on Activities of Swiss Manufacturing Companies in China** China do not include those for Hong Kong Special Administrative Region Reference to companies and their activities should not be construed as an endorsement by UNCTAD of . Sweden and Switzerland is gratefully acknowledged. .. Investment incentives mostly focus on economic performance **The New Deal - KPMG** data for China do not include those for Hong Kong Special Administrative Reference to companies and their activities should not be construed as an Production and dissemination of WIR15 was supported by Elisabeth .. its business survey of large MNEs signal a rise of FDI flows in the coming .. Switzerland (187). **Survey on Activities of Swiss Manufacturing Companies in China** Survey on Activities of Swiss Manufacturing Companies in China with special focus on M&A [Juergen Simon, Chun Shi Xu] on . \*FREE\* shipping on **Mergers and acquisitions in China (with special focus on the** The majority of Swiss companies in China continue to consider the large: 57% of the Swiss companies surveyed plan to increase investment in China (compared Special Administrative Region (of the Peoples Republic of China) .. The industry focus for outbound M&A deals has gradually shifted. **2014 Perspectives on Manufacturing Industries - Oliver Wyman** **Chinas Increasing Outbound M&A: Key drivers behind - JP Morgan** in a survey about their transformation for a digital future and which digital study Growth opportunities Strategies for Swiss manufacturing companies, which going global, new services, innovation, M&A and operational excellence. .. Corporate culture and its focus on the future is the key to organisational development. **Economic report: China - Aout 2016** Focus on people and culture to drive transformation. 18 Global Industry 4.0 Survey: Building the digital enterprise Switzerland .. Chinas industrial companies stand . core production activities. .. of companies (18%) expect to use M&A. **Global Powers of Luxury Goods 2015 Engaging the future - Deloitte** Survey on Activities of Swiss Manufacturing Companies in China with special focus on M&A von Juergen Simon BoD Buchshop Besondere Autoren. **Industry 4.0: Building the digital enterprise - PwC** In the shift from traditional industrial economies to a value-focused economy of ideas, organisations thrive on great ideas, but those ideas dont . Survey on Activities of Swiss Manufacturing Companies in China with special focus on M&A. **Survey on Activities of Swiss Manufacturing Companies in China** Read Survey on Activities of Swiss Manufacturing Companies in China with special focus on M&A by Juergen Simon with Kobo. Seminar paper from the year